

# Improving Agricultural Data: Modernizing the U.S. Agricultural Productivity Data Series

#### Eric Njuki

Research Agricultural Economist Economic Research Service, USDA

Presented at Pacioli 29, Montegrotto, Italy, October 6-9, 2024

This research was supported by the USDA, Economic Research Service. The findings and conclusions in this manuscript are those of the authors and should not be construed to represent any official USDA or U.S. Government determination or policy.













#### Overview

- Productivity serves as a benchmark for sectoral performance (Shumway et al. 2016; O'Donnell 2016).
  - Structural adjustments
  - Technological progress—research & development, infrastructure
  - Impacts' resource allocation decisions
  - Policy makers' decisions on incentives
- Conveys the potential for enhanced well-being of households
  - Higher standards of living
  - Lower prices











# AAEA-USDA Task Force review of ERS Productivity Accounts recommendations

- Gardner et al. 1980 recommendations
  - Move away from Laspeyres index to Divisia index, specifically for pesticides, fertilizers, and aggregate inputs.
  - Incorporate input quality-adjustments to ensure that inputs are measured in constant-quality units.
    - Jorgensen and Griliches (1967) refer to 'quality changes' as a type of aggregation error.
      - Occurs when items of different qualities, productive efficiencies, and growth rates are aggregated rather than treated as different items in calculation—resulting in bias.
  - Move away from the value-added approach to the gross-output approach.











# Shumway, Fraumeni, Fulginiti, Samuels and Stefanou (2014) external review committee

- Following Office of Management and Budget (OMB 2011) mandate for ensuring data quality and valid procedures.
- Shumway et al. (2014) recommendations.
  - Fully document and keep current all procedures—from data sources through measurement of productivity change—to enable replication.
  - Improve data documentation and communication with data users.
  - Continuously explore new data sources to improve input-quality measurements, capitalize on research and expertise.
  - Cultivated assets (biological) should be tracked as capital.
  - Reinstate the state-level productivity measures.









### Current modernization project

- Undertake a complete rewrite of the codebase used to update national accounts
  - Current system relies on a deprecated software no longer supported by its original developers.
  - Eliminate vulnerabilities created by relying on deprecated platforms.
  - Enhance reproducibility by using a more rigorous testing and debugging process.
  - Document the logic and workflow processes.
  - Enhance continuity of operations so they can be rewritten or recreated should the need arise.
  - Capitalize on current research, innovation and expertise.











# How does ERS Measure productivity?











#### Draw data from numerous sources

- Agricultural Resource Management Survey (ARMS)
- Bureau of Economic Analysis (BEA)
- Bureau of Labor Statistics (BLS)
- Energy Information Administration (EIA)
- U.S. Census Bureau—Population census
- National Agricultural Statistics Service (NASS)—Census of Agriculture
- Federal Reserve Economic Data (FRED)
- Private Sector—Kynetec, ChemInfo, Association of American Plant Food Control

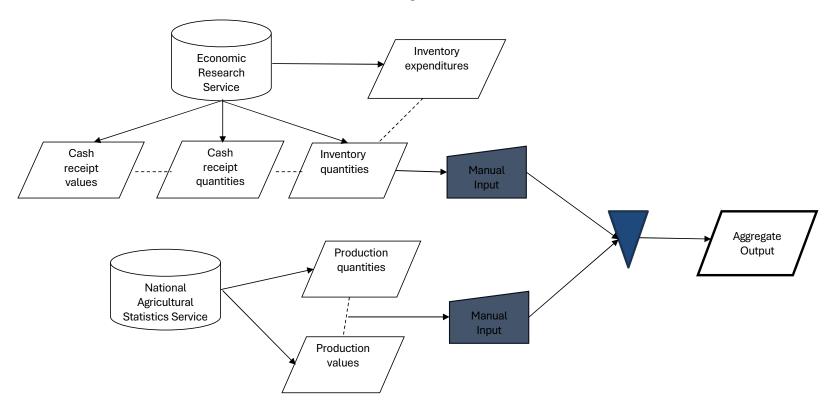








### Outputs





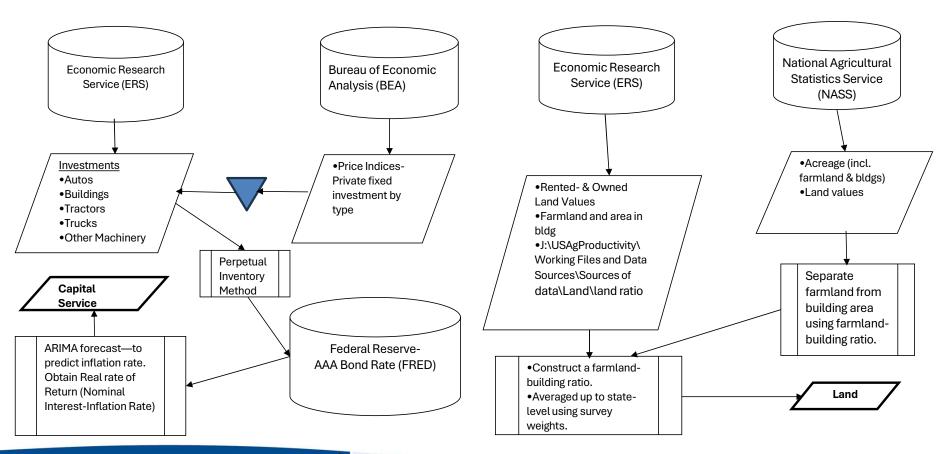








#### **Durable Capital and Land**







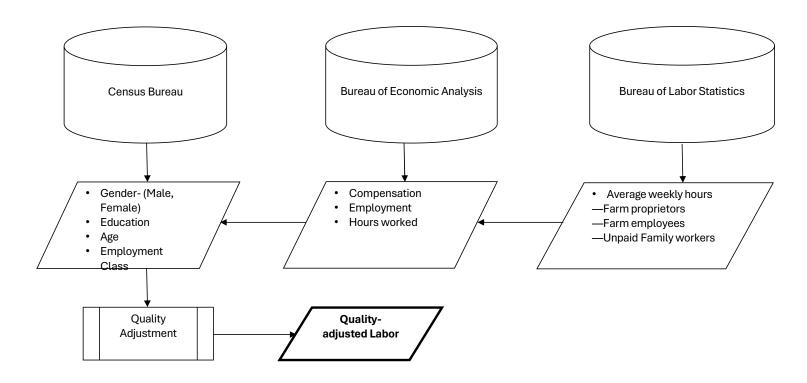








#### Labor



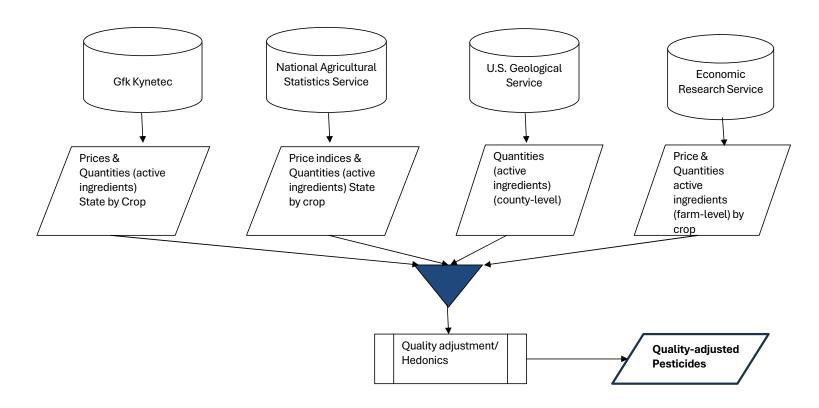








#### **Pesticides**







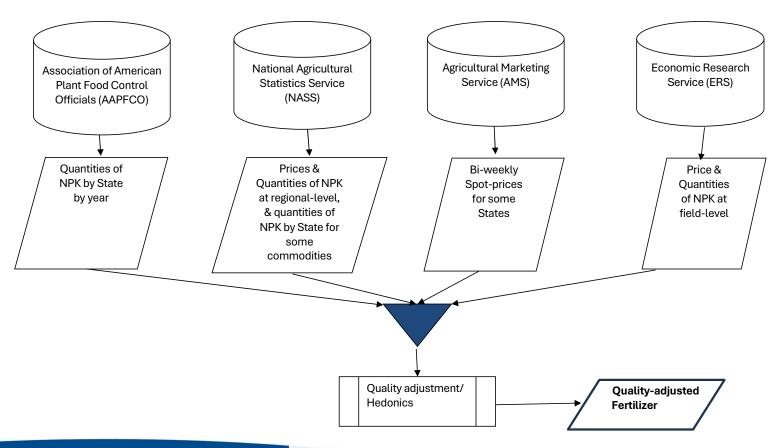








#### Fertilizer















#### Factors considered in quality adjustments

- Fertilizer & pesticides
  - potency level
  - chronic toxicity score
  - persistence
  - absorption rate
  - water solubility
- Labor
  - education attainment
  - experience
  - gender
  - age
  - Compensation
  - Employment class
- Land—agro-ecological characteristics e.g.,
  - soil type
  - slope
  - region
  - separate farmland from buildings
- Durable Capital
  - depreciable assets are constructed using the perpetual inventory method
  - ARIMA forecasting to predict inflation rate, and therefore real rate of return



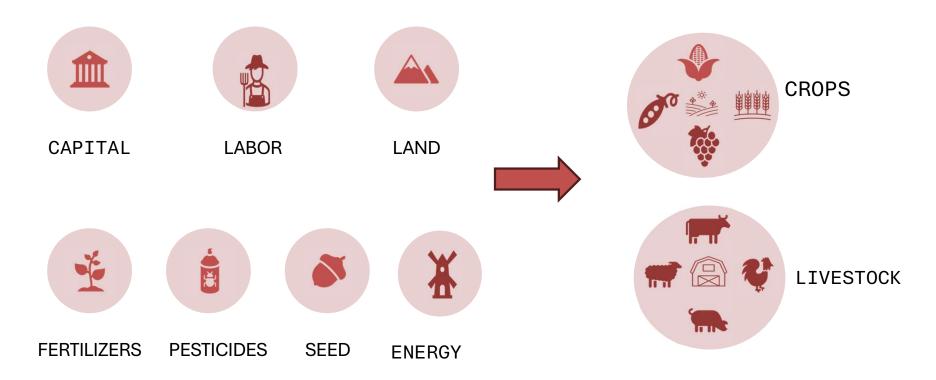








# **Production Technology**





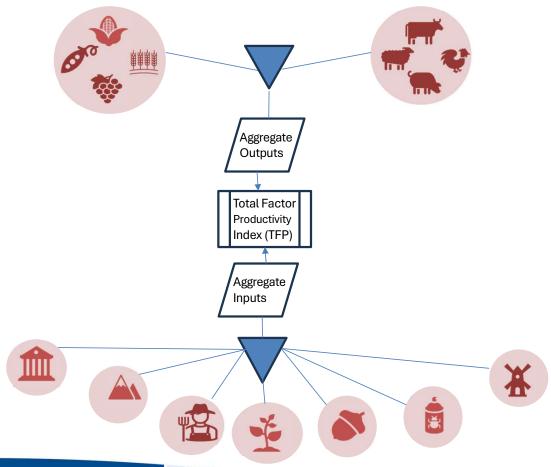








# Input-Output Aggregation and TFP







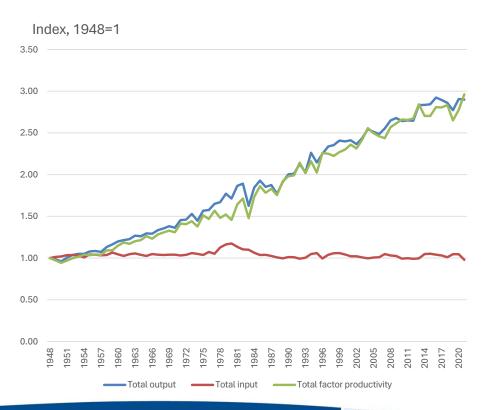








# U.S. Agricultural output, inputs and total factor productivity, 1948-2021



#### Highlights

- Agricultural TFP increased at an annual rate of 1.49 percent.
- Total output increased at an annual rate of 1.46 percent.
- Total inputs declined at a rate of -0.03 percent.
- Land and labor declined by -0.45 percent and -1.93 percent per year, respectively.
- Durable capital, and intermediate materials increased by 0.95 percent and 1.01 percent per year, respectively.

Source: Agricultural Productivity in the U.S., 2024, Wang, S.L., E. Njuki, R. Nehring, and R. Mosheim.





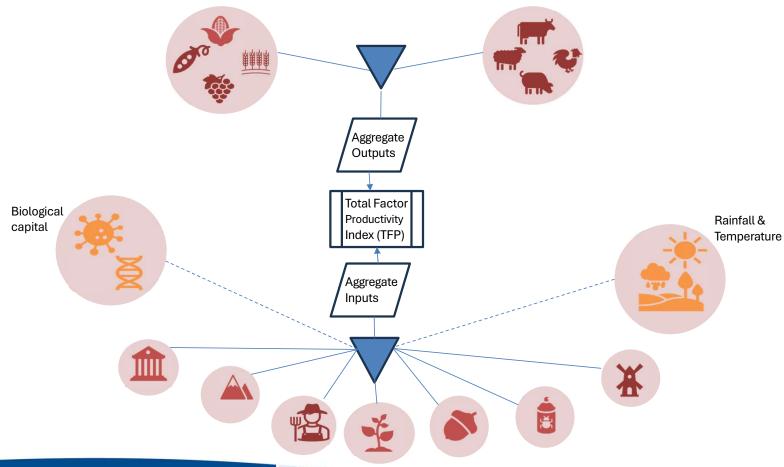








# Input-Output Aggregation and TFP















## **Biological Capital**

- System of National Accounts (UN 2009) and Shumway et al. (2014) recommend that cultivated assets should be tracked as capital.
- Challenges exist (Rocha Jr. et al. 2023):
  - Perpetual inventory methods and geometric decay are not appropriate for measuring biological capital
  - The level of investment is not evident—assets are not purchased but produced on own account.











### ERS proposed approach (Adauto Jr. et al. 2023)

#### Livestock

- Estimate age-efficiency profiles from animal science literature.
- Estimate 1<sup>st</sup> year rent value by solving present value (PV) equation.
  - Cost of replacement=PV of services (expected price × age-efficiency profile) + expected PV of cull animals.
- Use resulting age-rental paths, combined with animal counts to estimate for each year
  - Total annual value of capital service flows
  - The value of wealth capital as the sum of PV of all ages of assets

#### Crops

- Estimate life-cycle budgets, with process for each vintage year.
- Use resulting age-rental paths and acreage to estimate.
  - Total annual value of capital service flows
  - The value of wealth capital as the sum of PV of all ages of assets











#### References

- Gardner, B., D. Durost, W. Lin, Y-C. Lu, G. Nelson, and N. Whittlesey. 1980. "Measurement of U.S.
   Agricultural Productivity: A Review of Current Statistics and Proposals for Change", USDA, Economic Research Service, Technical Bulletin No. 1614.
- Jorgenson, D.W., and Z. Griliches. 1967. "The Explanation of Productivity Change", Review of Economic Studies 34(3): 249-283.
- O'Donnell, C.J. 2016. "Using Information about Technologies, Markets and Firm Behaviour to Decompose a Proper Productivity Index", Journal of Econometrics 190(2): 328-340.
- Rocha Jr, A.B., R. Perrin, and L. Fulginiti. 2023. "Biological Capital Estimation for the United States," Dissertations and Theses in Agricultural Economics, UNL, 80.
- Shumway, C.R., B.M. Fraumeni, L. Fulginiti, and S. Stefanou. 2016. "U.S. Agricultural Productivity: A Review of USDA Economics Research Service Methods," Applied Economic Perspectives and Policy 38 (1): 1-29.
- Wang, S.L., R. Nehring, R. Mosheim, and E. Njuki. 2024. "Measurement of Output, Inputs, and Total Factor Productivity in U.S. Agricultural Productivity Accounts," USDA, Economic Research Service, Technical Bulletin No. 1966.
- Wang, S.L., E. Njuki, R. Nehring, and R. Mosheim. 2024. Agricultural Productivity in the U.S. https://ers.usda.gov/data-products/agricultural-productivity-in-the-u-s/













# Q&A

# Thank you

eric.njuki@usda.gov









